

John Davies
Licensing Assistant
Planning and Environment Services
Bromsgrove District Council
The Council House
Burcot Lane
Bromsgrove
Worcestershire, B60 1AA

26th March 2010

Dear Mr Davies,

Street Trading consent for Brake Lane & Park Road, Hagley: Michael and Biagio Calleia – Midland Super Cream

The Staff and Governors at Haybridge High School strongly object to both of these applications which directly affect the safety and wellbeing of our pupils, staff and the immediate community.

We regularly bear witness to students dashing across Brake Lane in a rush to get to the ice cream van. Whilst we ensure that there is always a member of the Senior Leadership Team on the gate at the end of the school day, it is impossible to prevent individual students from running across the road.

The location of the van itself causes nuisance to other road users, which entails them taking additional risks in their driving and creating yet more hazards for our students trying to cross the road.

The school prides itself on meeting Government targets for healthy eating. The location of this ice cream van (right outside the school), enables students to purchase not only ice creams, but an array of confectionary and fizzy drinks. This disregards government guidelines and makes a mockery of the work that schools do in trying to encourage young people to adopt a healthy lifestyle.

Our other major concern is litter, not only does the school suffer the additional litter from the wrappers and packaging of the confectionary, but much of this is also contributing the litter along Brake Lane, the park and the village in general. This is having a direct impact on the community for which all the schools work hard to engage and build relationships with.

In summary, we would strongly urge that this application is rejected on the basis of the safety of students and other road users, contravening governing requirements on healthy eating for schools and increased litter.

Yours sincerely,

[Redacted signature area]